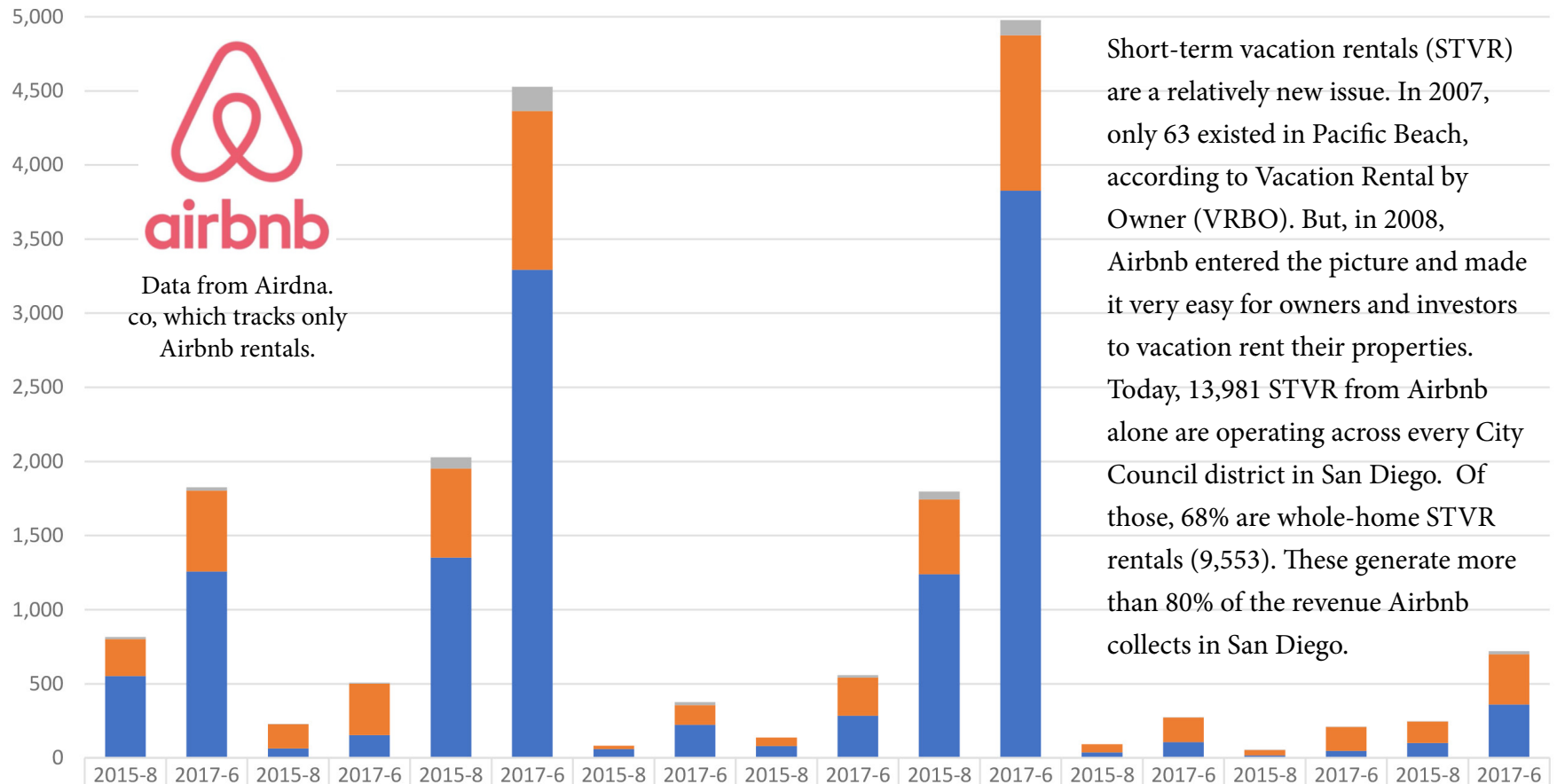


Number of whole-home vacation rentals explodes to 10,000+

2.7 X increase since 2015 for Airbnb; there are dozens of other vacation rental platforms



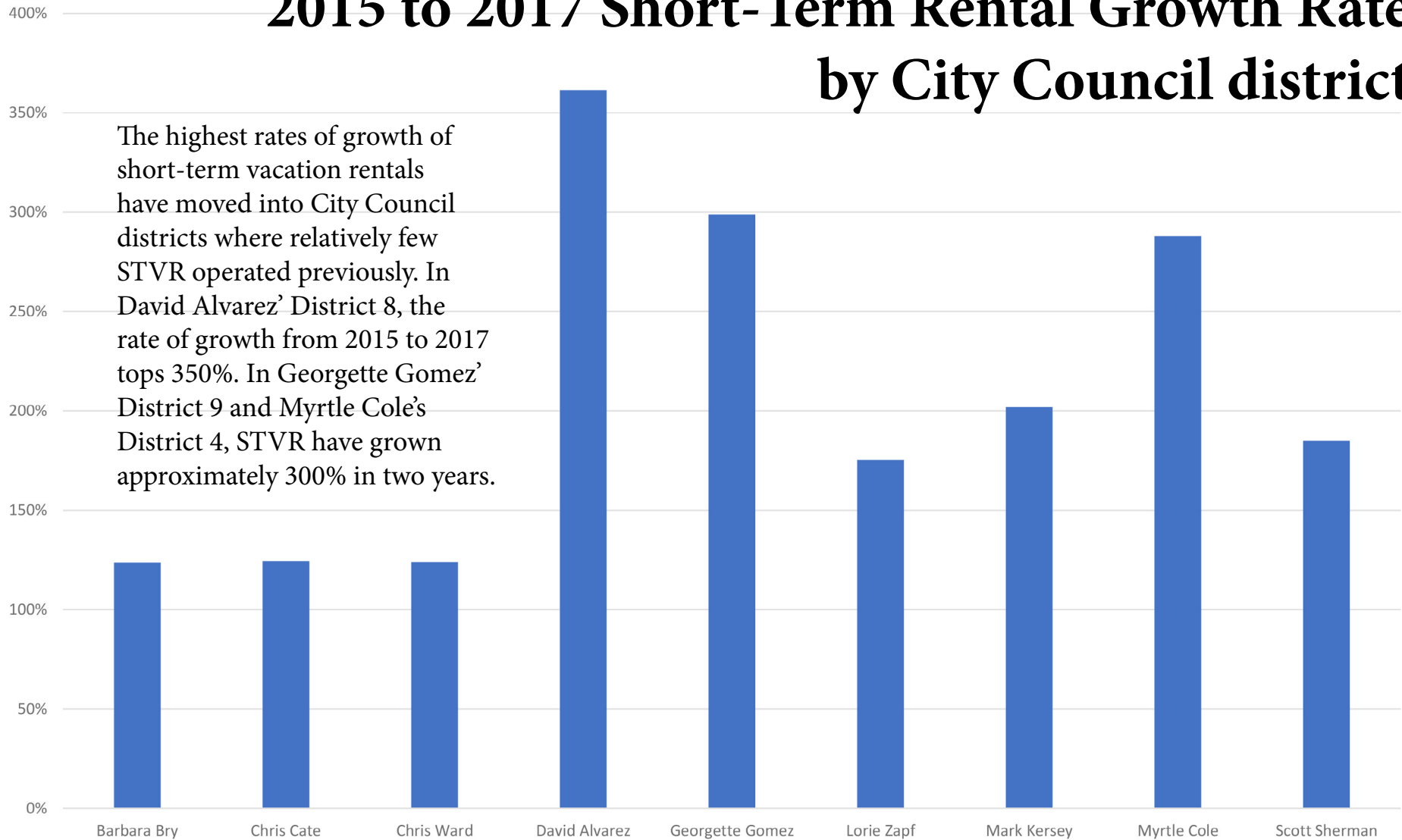
	Barbara Bry		Chris Cate		Chris Ward		David Alvarez		Georgette Gomez		Lorie Zapf		Mark Kersey		Myrtle Cole		Scott Sherman	
	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6	2015-8	2017-6
■ Shared room	15	22	2	7	77	165		20		17	53	103		3	2	2	3	20
■ Private room	248	545	163	348	600	1,070	22	133	57	257	505	1,048	53	165	37	163	143	340
■ Entire home/apt	553	1,258	63	153	1,352	3,293	60	223	80	285	1,238	3,827	38	107	17	47	102	360

Shared rooms: Guests share the entire space with you or others and don't have a private room to themselves.

Private rooms: Guests share some common areas with you, like the kitchen, living room, or bathroom, but they have their own private room for sleeping.

Entire homes/apartments: Guests rent the entire unit and don't have to share the space with you or with anyone else.

2015 to 2017 Short-Term Rental Growth Rate by City Council district



Airbnb rental data from TomSlee.net. Council district data from SanGIS/SANDAG GIS Data Warehouse. Airbnb's San Diego market share estimated at 60%.



As San Diego has debated what to do about STVR, the number of whole-home vacation rental businesses has exploded.